



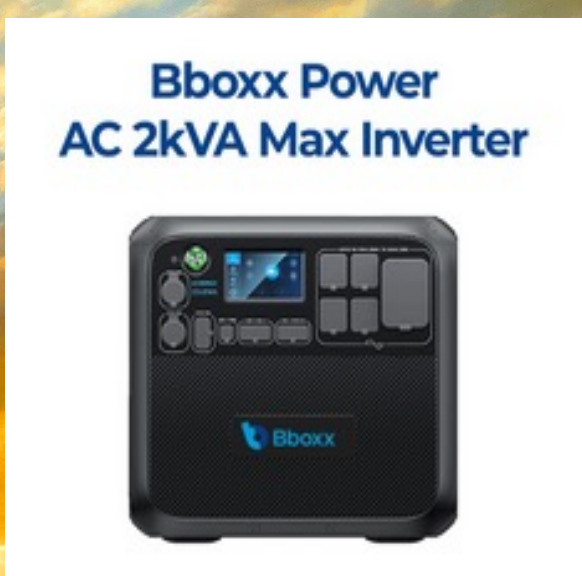
Powering Sustainable Productivity

**NEF2023**

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# From Residential to Business Solar

## Changing the narrative





# Productive Use Studies



**1,000's** new job created  
**6 X** Industries impacted



# Boosting Cross Sector Growth

**Policy Support:** Advocate for policies that encourage the adoption of solar energy in various sectors. This includes incentives, tax breaks, and supportive regulations to make solar projects economically viable.

**Public-Private Partnerships:** Foster collaborations between governments, businesses, and communities to jointly invest in and implement solar projects. This can help share the financial burden and increase the scale of initiatives.

**Financial Inclusion:** Facilitate access to financing options for businesses and individuals looking to invest in solar solutions. This can include low-interest loans, grants, or innovative financing models to make solar projects more accessible.

**Awareness Campaigns:** Educate businesses and the public about the benefits of solar energy, addressing misconceptions and showcasing successful case studies. Increased awareness can drive demand and support for solar initiatives.



# Thank you !

For any questions, please contact:

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